

MAYER • BROWN

June 2017



MAYER BROWN PRESENTS

HUMAN

A FILM BY
YANN ARTHUS-BERTRAND

The first feature film led by two non-profit foundations




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SCHUELLER
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GOODPLANET
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“The idea of a partnership with Mayer Brown originated from an exceptional meeting with Jean-Philippe Lambert, member of Mayer Brown’s Management Committee and managing partner of the Paris office, with whom I’ve had a fascinating ongoing conversation about my movie *HUMAN*. When I learned about Mayer Brown’s courageous commitment to human rights, I knew that the firm would be an ideal sponsor for the movie’s West Coast premiere. I am very happy that Mayer Brown has chosen to share *HUMAN* with its clients and friends.”

Yann Arthus-Bertrand

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A MESSAGE FROM MAYER BROWN

Thank you for joining us for the West Coast premiere of *HUMAN*. This film is a production of the Bettencourt Schueller Foundation and the GoodPlanet Foundation and is sponsored in its US West Coast premiere by Mayer Brown, an international law firm advising clients across the Americas, Asia, Europe and the Middle East. We were inspired to bring *HUMAN* to US audiences by our firm's deep and abiding commitment to the film's underlying themes: human diversity, human rights and a sustainable future for our planet. Each year, our firm and our lawyers devote many resources to addressing these priorities—through policies that promote workplace diversity and inclusion and environmental sustainability, through pro bono legal work serving worthy individual clients and nonprofit organizations and through our close partnerships with businesses and organizations that share these values. We are pleased to have this opportunity to bring Yann Arthus-Bertrand's stunning and inspiring film before US audiences, and we thank you for joining us on this occasion.

ABOUT THE FILM

HUMAN is a collection of stories and images of our world, offering an immersion to the core of what it means to be human. Through these stories full of love and happiness, as well as hatred and violence, *HUMAN* brings us face to face with the Other, making us reflect on our lives. From stories of everyday experiences to accounts of the most unbelievable lives, these poignant encounters share a rare sincerity and underline who we are—revealing our darker side, but also what is most noble in us, and what is universal. Our earth is shown at its most sublime through never-before-seen aerial images accompanied by soaring music, resulting in an ode to the beauty of the world, breath-taking moments and time for introspection.

HUMAN is a politically engaged work which allows us to embrace the human condition and to reflect on the meaning of our existence.

“A huge thank you for steering me to *HUMAN*. It was indeed EPIC. One of the best films I’ve ever seen. I think it should be required viewing for ages 15+ at schools around the country and around the world. It’s such a stunning reinforcement of our humanity.”

Christiane Amanpour, Chief International Correspondent, CNN



WHY *HUMAN*?

REFLECTIONS FROM FILMMAKER YANN ARTHUS-BERTRAND

“I am one man among seven billion others. For the past 40 years, I have been photographing our planet and its human diversity, and I have the feeling that humanity is not making any progress. We can’t always manage to live together.

WHY IS THAT?

I didn’t look for an answer in statistics or analysis, but in man himself. It is in faces, looks, and words that I find a powerful way of reaching the depths of the human soul. Each encounter brings you a step closer. Each story is unique.

By exploring the experiences of the Other, I was in search of understanding. Do we all have the same thirst for love, freedom and recognition? In a world torn between tradition and modernity, do our fundamental needs remain the same? Deep down, what does it mean to be human today? What is the meaning of life? Are our differences so great? Do we, in fact, share more values than we might have imagined? And if so, why can we not manage to understand one another?

I wanted to pose these questions and discuss humanity through what, at

first, seemed a crazy, utopian project. My crew and I approached the task with a great deal of humility. In the course of two years, we visited 60 countries and recorded some 2,020 interviews in our search for others’ lives—above all, those about whom no one ever talks, and who tell their story here for the first time.

I dreamed of a film in which the power of the words resonates over the beauty of the world.

By putting humanity’s ills—poverty, war, immigration, homophobia—at the heart of the film, I made some politically engaged choices. But the interviewees spoke to us about all kinds of topics, from their difficulties in growing up to their search for love and happiness. It is this vast wealth of human discourse which lies at the heart of *HUMAN*.

This film carries the voice of all the men and women who told me their stories. It is their messenger. I made the film I had dreamed of; my wish now is that everyone can use it in their own way, organizing screenings and becoming ambassadors of the Living Together initiative.”



ABOUT YANN-ARTHUS BERTRAND



Yann Arthus-Bertrand is a French photographer, journalist, reporter and environmentalist.

He is the president of the GoodPlanet Foundation, which he created in 2005. The GoodPlanet Foundation, a place of exception on the outskirts of Paris dedicated to ecology and humanism, opened its doors to the public in May 2017.

Yann started his career photographing lions in the Masai Mara in Kenya in the 1980s while studying their behavior.

Upon his return to France, he released his first book, *Lions*, and created Altitude Agency, the world's first press agency and image bank specializing in aerial photography.

In 1994 he started a thorough study on the state of the earth sponsored by UNESCO. As part of the study, he made a picture inventory of the world's most beautiful landscapes, taken from helicopters and hot-air balloons.

The book from this project, *Earth from Above* (*la Terre vue du ciel*) sold over 3 million copies and was translated into 24 languages.

Following from this success, he took to the air again and released his first movie, *Home*, produced by Luc Besson. *Home* has now been seen by 600 million people around the globe.

Considered an environmentalist as much as a photographer, he became a goodwill ambassador for the United Nations Environment Programme in 2009.

In 2012, he started shooting his new film, *Human*, to be released in 2015. At the crossroads of *Home* and the project, "7 billion others," *HUMAN* is a mix of interviews with people of all conditions and backgrounds living in 45 different countries and aerial images from throughout the world.

Yann's latest challenge is the shooting of his new film, *WOMAN*.

A FILM WITH THREE VOICES

THE VOICE OF THE PEOPLE

HUMAN is an ode to humanity, a collection of exclusive testimonies, faces, and destinies.

From asylum seekers in Calais, fighters in Ukraine and workers in Bangladesh, to peasants in Mali and death-row inmates in the United States, Yann Arthus-Bertrand's encounters lead us on an immersive experience into human destiny. Through successive, deeply personal interviews, the director paints a portrait of a human race made up of contrasts, one that tugs at our heartstrings to encourage us to understand what separates us, to discover what unites us, and to eventually understand that the Other is often recognized as part of ourselves. All the interviews in the film have been taken from interviews recorded while following the same model. The conversation guides the stories and confessions, but is inspired by a set of questions that is the same for every portrait. Working closely with local coordinators and translators, the journalists and camera operators have created as intimate as possible an experience for each volunteer, in order to gather these precious and personal testimonies that make up the very heart of *HUMAN*.

THE VOICE OF THE EARTH

Through aerial photography, Yann Arthus-Bertrand shares his vision of the world and of mankind with the audience, offering a reading of our planet that is both poetic and critical.

In *HUMAN*, the camera highlights places that are unsuspectingly beautiful, but it also pays close attention to peoples' lives around the world. The often unequal development of our societies has left its mark on our landscapes, as the aerial footage shows. From our joyful gatherings to our forced wanderings, from the boom in city life to the destruction of our villages, from the beauty of nature to its impoverishment, *HUMAN* creates a powerful link between mankind and the earth, raising questions about our joint future.

THE VOICE OF THE MUSIC

Music is a universal language that transcends emotions, enhances the photography, and provides a rhythm for the narrative. Inextricably linked with the imagery, it has always had a key place in Yann Arthus-Bertrand's work.

Armand Amar's compositions were the obvious choice to underscore the diversity and richness of the narrative of *HUMAN*. Through his creations, Amar amplifies the voices of people and that of the earth. Singers and musicians from around the world came together to create a musical landscape with an amazingly eclectic approach. This is an immersion into the very heart of humanity. Armand Amar and Yann Arthus-Bertrand are both self-taught, and both enjoy setting out to meet this notion of "elsewhere," improvising with no constraints. They chose to make this composition an artistic entity that grew and evolved in parallel, working in symbiosis with the images of the film.





“Human Rights Watch is honored to be associated with the screening of *HUMAN*. The movie portrays the complexity of the human experience and touches on many human rights issues we cover in our research. Yann Arthus-Bertrand shares generous and dignified portraits of individuals, accompanied by jaw-dropping shots of landscapes around the world.”

Joseph Saunders
Deputy Program Director

Human Rights Watch is a nonprofit, nongovernmental human rights organization defending the rights of people worldwide. We investigate abuses, expose the facts widely, and pressure those with power to respect rights and secure justice. Established in 1978, Human Rights Watch is known for its accurate fact-finding, impartial reporting, effective use of media, and targeted advocacy, often in partnership with local human rights groups. Each year, Human Rights Watch publishes more than 100 reports and briefings on human rights conditions worldwide, generating extensive international and local media coverage. Human Rights Watch also has a significant social media presence with over 2.4 million Facebook followers and 3.3 million Twitter followers. With the leverage this brings, Human Rights Watch meets with governments, the United Nations, financial institutions, and corporations to press for changes in policy and practice that promote human rights and justice around the globe.

A GUIDE TO THE FILM

There are some universal subjects in *HUMAN*, but each story is unique. That was the starting point for *HUMAN*.

Made up of exclusive aerial footage and first-person stories told to the camera, this exceptional fresco paints a portrait of humanity today that will resonate with each of us.

Filmed in 60 countries over a period of more than two years, the 2,020 people interviewed look us straight in the eye and give us authentic and moving stories told in 63 languages.

Whatever the country, the culture, the age, or the religion, the journalists pose the same key questions about the human condition.

Do you feel free? What is the meaning of life? What is the toughest trial you have had to face, and what did you learn from it? What is your message for the inhabitants of the planet? And so on...

On each occasion, intimacy and spontaneity took precedence over the questionnaire, and a genuine connection was made between the journalist and the interviewee. Often for more than an hour, they would open up and recount what their lives are like.

Listening to these life stories, it seemed urgent to give a voice to the men and women of the world. By putting the sufferings of humanity at the heart of *HUMAN*, Yann Arthus-Bertrand has made his most politically engaged work yet.

Going against all cinematographic codes, and without a pre-established screenplay, *HUMAN* took shape along the way. This ode without narration promises to be a unique, almost immersive experience for each spectator. An inner journey to the heart of the human soul, interspersed with dreamlike and majestic aerial views.

WITH AN EAR TO
THE PAST AND
AN EYE ON THE
FUTURE, *HUMAN* IS
A PLEA TO ALL THE
WORLD'S CITIZENS.



UPCOMING PROJECT: *WOMAN*

Following in the footsteps of *HUMAN*, Yann Arthus-Bertrand is now directing his next full-length feature film, *WOMAN*. This documentary, featuring thousands of voices and unique life stories narrated by women, gives us an insight into their lives and reveals the progress made towards emancipation but also demonstrates how much remains to be done. With this new film, Yann Arthus-Bertrand and co-director Anastasia Mikova seek to speak out against the injustices suffered by women across the world. Above all, in this world devised, built and dominated by men, where the future is uncertain, the goal of *WOMAN* is to offer an alternative view. That of women.

ABOUT ANASTASIA MIKOVA

Anastasia Mikova has always worked on topics linked to human and social issues. She did it as a reporter for French TV shows, dealing, among other subjects, with illegal immigration, organ trafficking and surrogate mothers. She later became the editor in chief of the French TV show “Vu du Ciel” (Earth from Above) which marks the beginning of her

collaboration with the renowned French photographer and director Yann Arthus-Bertrand. Over the past four years, she continued working with him as a first assistant director of his latest documentary *HUMAN* in charge of the interviews in the film. She now continues her collaboration with Yann as a co-director of their new film *WOMAN*.



ABOUT MAYER BROWN

Mayer Brown is an international law firm advising clients across the Americas, Asia, Europe and the Middle East. We are fortunate to work with people and organizations around the world in addressing economic, social and environmental challenges. We are committed to using our resources to collaborate with both individual clients and nonprofit organizations on projects that seek to make the world a better place, to advance the cause of human rights and human dignity and to ensure the sustainability of our planet. The following pages describe some of the policies and initiatives we focus on as part of our efforts to promote these values within our firm and in the communities in which we work and live.





DIVERSITY & INCLUSION AT MAYER BROWN

Mayer Brown's diversity and inclusion efforts are directed by the Committee on Diversity & Inclusion. The committee includes the chairman and an additional member of Mayer Brown's Management Committee; our managing partner; the co-chair of the Committee on Professional Advancement; partners from all US offices, including the partner responsible for recruiting in each office; the Global Chief Human Resources Officer; and the firm's full-time US Director of Diversity & Inclusion.

The committee's objective is to design, implement and monitor the success of our diversity Initiatives, and its efforts include:

- Planning our extensive outreach programs
- Promoting lawyer participation in diversity panels and symposia
- Overseeing diversity association sponsorships and giving
- Mentoring diverse associates
- Implementing measures for the recruitment, retention and promotion of diverse candidates

The group meets periodically to discuss diversity issues and initiatives, and provides frank and thorough reports to the firm's senior management. Sub-committees from the firm's various offices meet regularly and report back to the committee at large.

“Diversity and inclusion always have been moral imperatives at our firm, and in today’s multicultural world, they also are critical to our ability to provide clients with the level of service they deserve and demand.”

Paul Theiss, Chairman

WOMEN'S LEADERSHIP AT MAYER BROWN

“Mayer Brown is committed to fostering a supportive and inclusive work environment that affords all of our lawyers and employees an equal opportunity to succeed and perform at the highest level. Our Committee on Diversity & Inclusion is the main engine through which we drive our efforts to achieve this goal.”

Jeremiah DeBerry, Director of Diversity & Inclusion

Women's initiatives at Mayer Brown are governed by our global Women's Leadership Committee working in conjunction with the firm's global Management Committee. The Women's Leadership Committee is a global committee made up of women partners in the firm's various offices. The committee's mission is to enhance and improve the firm's retention and advancement of women by focusing on both professional development and business development. Each year the committee works closely with firm management to identify opportunities and methods to support our women lawyers.


We emphasize the importance of recruitment and advancement of women as the right thing to do and as a business imperative. This is essential to our growth strategy and to the strength of our firm. That is why we focus on gender diversity not just at promotions time but throughout the year through a range of women's initiatives designed to support our women in their professional advancement.

Some Women's Leadership Committee programming focuses on ensuring success for

the firm's women partners. For example, we host specific programming and networking activities for women at our partners' retreats (both regional and global). We also provide group and individual business development coaching for women partners, professional development programs, networking opportunities specifically focused on women lawyers and their clients/potential clients, and much more.

In each region or office, a women's forum governs women's initiatives at the office level. Their activities include:

- facilitating mentoring groups for women lawyers across seniority levels and practice areas
- assisting in recruiting efforts
- providing regular networking, training and professional development events
- assisting in promotion efforts
- hosting client panels and events
- addressing specific requests and needs of the women lawyers in the office



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PRO BONO HOT LIST

SOME OF THE AREAS WE COVER

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Intellectual Property
International Human Rights
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Issues
Mediation and Settlement
Assistance
Microentrepreneurs and
Small Businesses
Microfinance/Social Finance
Not-for-Profit and Charitable
Organizations
Prisoner's Rights
Public Benefits
Veteran's Benefits

PRO BONO AT MAYER BROWN

Mayer Brown is a leader in developing innovative approaches to pro bono work. We were the first major law firm to develop and implement a pro bono strategic plan, and we were among the first to integrate pro bono and training. We strive to pioneer projects that will have a substantial impact, both locally and globally.

The firm also encourages lawyers and staff to participate in all manner of community service activities. We take seriously our responsibility to the communities in which we live and work, and we are committed to being a good corporate citizen.

OUR PRO BONO WORK

The guiding purpose of our program is to use the resources of one of the world's largest law firms to attack systemic problems. We have formalized projects that allow us to maximize impact while still encouraging our lawyers to find individual cases and issues of importance to them.

Through our pro bono program, we not only help individuals to rebuild and restore their lives, we help to foster the industries and organizations that address the underlying issues and challenges.

OUR COMMUNITY SERVICE WORK

Our lawyers and staff participate in community service activities around the world, often partnering with both public interest and private corporate clients in a variety of activities.

One of the crucial ways we fulfill our social responsibility is through supporting education-related programs and organizations. These include reading, mentoring, and clean-up initiatives in schools in and around London, New York, Washington DC, Chicago and Los Angeles.

In addition to serving on boards of directors of public service and civic organizations, our lawyers and staff in the United States, Europe and Asia also participate in programs to build homes, assist food banks, visit elderly centers, raise funds, and arrange donations of food, furniture and other items for community organizations.

“We participate in pro bono and community service efforts around the world, believing them to be a critical component of our profession and an important factor in establishing our true excellence as a law firm.”

Paul Theiss, Chairman



SUSTAINABILITY AT MAYER BROWN

Mayer Brown is committed to an eco-friendly work environment. Almost 80 percent of our staff work in environmentally accredited buildings. Our Global Sustainability Policy stresses the importance of global education on environmental issues and has a focus on local action to implement sustainable business practices and effect positive change.

ENVIRONMENTAL SUSTAINABILITY IN ACTION

Across our offices worldwide, we are committed to the following practices:

- Sustainable Office Buildings
- Waste Reduction
- Energy Reduction
- Responsible Paper Consumption
- Reduced Air Travel and Auto Emissions

More About Mayer Brown

Mayer Brown is a global legal services organization advising clients across the Americas, Asia and Europe. Our presence in the world's leading markets enables us to offer clients access to local market knowledge combined with global reach.

We are noted for our commitment to client service and our ability to assist clients with their most complex and demanding legal and business challenges worldwide. We serve many of the world's largest companies, including a significant proportion of the Fortune 100, FTSE 100, CAC 40, DAX, Hang Seng and Nikkei index companies and more than half of the world's largest banks. We provide legal services in areas such as banking and finance; corporate and securities; litigation and dispute resolution; antitrust and competition; US Supreme Court and appellate matters; employment and benefits; environmental; financial services regulatory and enforcement; government and global trade; intellectual property; real estate; tax; restructuring, bankruptcy and insolvency; and wealth management.

Please visit www.mayerbrown.com for comprehensive contact information for all Mayer Brown offices.

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